**JULIA SCHINI**

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**EDUCATION**

**University of Wisconsin-Madison**  **Madison, WI**

**Degree:** *Bachelor of Science* *May 2027* **Major:** *Consumer Behavior and Marketplace Studies*

**Certificate:** *Entrepreneurship, Digital Studies, and Business*

**GPA:** 3.638/4.00

**PROFESSIONAL DEVELOPMENT**

**Bearpath Golf and Country Club**  **Eden Prairie, MN** *Beverage Cart Attendant*  *May 2025 - August 2025*

* Provided exceptional member service by efficiently distributing beverages throughout the golf course.
* Maintained a friendly, welcoming, and professional environment to enhance member experiences.

**Hazelwood Food and Drink**  **Tonka Bay, MN**

*Hostess* *May 2022 – January 2025*

* Promptly greeted and seated guests while maintaining a warm, professional, and welcoming atmosphere.
* Effectively managed digital reservations and communicated with servers and kitchen staff to strategically coordinate seating transition and ensure efficient table turnover.

**LEADERSHIP & INVOLVEMENT**

**Alpha Phi Iota Madison, WI**

*Vice President of Membership Recruitment*   *October 2024 - Present*

* Successfully develop a nine-day recruitment training schedule including workshops, presentations, and team-building activities, ensuring preparedness, inclusivity, and unity across our 200-member chapter.
* Strategically plan and monitor a $32,000 budget for member experiences during the Recruitment process.

*Humorology Dance Director* *June 2024-May 2025*

* Directed, choreographed, and coordinated dance numbers for the largest student run non-profit organization in WI with over 600 participants.
* Supported philanthropic success by helping raise over $600,00 for Safe Harbor Child Advocacy Center.

*Big/Little Reveal Chair November 2023-December 2024*

* Creatively planned unique sisterhood events to strengthen chapter bonds and foster mentorship pairings between new and active members.

**Digital Media Organization (DMO)** **Madison, WI**

*General Member*  *December 2023-Present*

* Attend weekly meetings and actively participate in discussions analyzing the impact of the digital age.
* Explore career opportunities in the digital media industry through attending guest speaker events.

**Student Retail Association (SRA)** **Madison, WI**

*General Member*  *December 2023-Present*

* Expand knowledge of the retail sectors and gain an "on-the-job" perspective of the retail industry.
* Acquire direct industry knowledge through actively listening and participating at guest speaker events.

**Minnetonka High School VANTAGE**  **Minnetonka, MN**

*Design & Marketing Student Consultant*  *September 2021 - June 2022*

* Gained consulting experience with companies such as Stick it to Winter and Health Finders Collaborative.
* Strategically developed marketing solutions and delivered professional client presentations.

**INTERESTS**

Social Media Creation, Current Fashion Trends, Matcha, Lagree Pilates, F.R.I.E.N.D.S, Pinterest, Teaching Dance